

Sketching leads to success

To Sketch or Not to Sketch –
That is the Question



Designers use screen printing to show off their ideas to the world



The Creative Arts Studio is a place for non artists to practice. Ran by real designers.



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Sketching can be a very important tool in the design process. When I first started as a designer back in high school I would dive straight into the project. Never would I stop to plan out a design. This because I thought that it was a waste of time to do such things. Later in my design learning, I have found out that when you sketch out your ideas you can make all the changes that you want. Some cool things that you can do with sketches thinking of ideas that could go on a shirt or a poster. I once created an identification tag for a saxophone case. This tag could have turned out perfect if I had made a sketch first. With a correct sketch I would have seen any mistakes before the final project.

I thought that the shirt with the crazy design was really thought out. The hands on the shirt are cutting the other hand does seem a bit weird. But after you look past this it is cool to see rainbow ribbon rising up. When I picked this image for a project I had this vision of how everything and all things can be designed with graphic design. The books that I read use graphic design inside of them through the use of lining up the text or typography. Like on shirts you have to pick where you would like the design to be seen. Then after this is decided you as the designer needs to pick the correct colors that will allow your idea to take life.

The Creative Arts Studio is a cool place down in Royal Oak where you can go and create your own plates with designs on them. “The Creative Arts Studio of Royal Oak is a do-it-yourself art studio which offers pottery painting, wheel-throwing, glass fusing, beading, mosaics, PMC and now Wax Hands!” Right off their own website. This is a place where you do not need any experience and it does not matter what age you are.

Graphic design is not just limited to software and computers but it is using the “graphic” process to create something visual. All of these examples relate to one another in the ways that you have to first come up with an idea. And with this idea you can make a final product. After the final product is distributed you can teach other people about how you did it.

Primer Images,

<http://www.smashingmagazine.com/2010/03/04/sketch-question/>

Project

<http://www.safashionpolice.com/how-does-t-shirt-screen-printing-operate/>

Practice

<http://creativeartsstudios.com/>